



Volume 2, Issue 2
Summer 2011

Marine and Mountain Zone Corporation

Souwester Folk Art Society "Arts Intertwined"

One of Marine and Mountain Zone Corporation's initiatives for 2010-11 has seen the formation of a Folk Art Council. On March 24th MMZC hosted a Folk Art Gala in partnership with the PAB & Area Chamber of Commerce. It was deemed a tremendous success with local musicians/artists coming together to showcase their talents. Following up on the success of the Folk Art Gala, MMZC hosted a general meeting on May 12 to determine if there was interest in forming a Folk Art Council. Eight participants came forward to form an interim board; at a follow-up meeting the interim board elected an Executive Committee. They have since met on several occasions and discussed such things as an official name, upcoming events, logo, membership, etc., and agreed on the name **Souwester Folk Art Society...Arts Intertwined**. On June 24th, the Souwester Folk Art Society held a Membership Drive Jam Session which ended with 36 new members signing up. Plans are underway for the Society to host a second membership drive in the fall.

We look forward to upcoming events of the Souwester Folk Art Society in the fall. If you are interested in becoming a member, please contact Gordon Cormier (Interim Chair) at 955-2500.

Current Board of Directors

Name	Position	Representing	Name	Position	Representing
Fonse Pittman	Chair	College of the North Atlantic	Lydia Francis	Director	Town of Isle aux Morts
Bill Bailey	Vice Chair	Business (Chamber)	Wilfred Hayman	Director	LSD Cape Ray
Murray Hupman	Treasurer	Marine Industries	Shirley Ingram	Director	Gateway Status of Women
Paula Coleman	Secretary	Youth	Vacant	Director	Town of Port aux Baques
Claudelle Devoe	Director	Codroy Valley Area Dev. Assoc.	Vacant	Director	LSD Margaree-Fox Roost
Tammy Farrell	Director	Town of Rose Blanche	Vacant	Director	Town of Burnt Islands

Best Wishes

After 10 years with the Marine and Mountain Zone Corporation, Debbie Munden has resigned her position as Executive Director. We wish Debbie all the best for the future.



Community Business Development Corporation—Gateway

CBDC Day—During the month of May each year, CBDC's across Atlantic Canada celebrate the accomplishments and contributions that enterprising individuals have made to their community and region. With this in mind "CBDC Day" is held the second Wednesday in May each year. One of the special events to promote CBDC Day within Port aux Basques & Area was the CBDC Coffee Break contest. The contest was open to any small business or non-profit organization located in Port aux Basques & Area with the winner receiving a free coffee-break compliments of CBDC Gateway. A large number of local businesses submitted entries with the winning entry's name pulled from a hat. The winner of the first annual CBDC coffee break was Bill Bailey and Staff of The Paint Shop located on Main Street, Port aux Basques. Congratulations Bill & Staff.

Youth Ventures—Youth Ventures Program is an initiative that is funded by ACOA and delivery locally by CBDC Gateway. The focus of the program is to create an awareness among young people about the important contributions small businesses make to their communities and to provide encouragement and assistance to help young people create successful small businesses. This year Shauna Billard was hired by CBDC Gateway to coordinate delivery of the program. Shauna recently completed her three year Business Diploma at College of the North Atlantic and brings plenty of enthusiasm and energy to this position. The Program is open to any full-time student between the ages of 12 to 29. If you are a student with an entrepreneurial flair and have an interesting idea, give Shauna a call at 695-7406.

Innovation Workplace Recruitment and Retention—This new initiative delivered by CBDC Gateway will provide incentives for small and medium size businesses that are struggling with recruiting and retaining engaged youth workers (youth being 35 years and under). A grant (to a maximum of \$5000) will be provided to employers to implement innovative practices for young employees. Please contact CBDC Gateway at 695-7406 to learn more about this incentive.

Port aux Basques and Area Chamber of Commerce

The Port aux Basques and Area Chamber of Commerce has sponsored a number of events so far this year. Two new ventures this year were the Youth Entrepreneur Coordinator and the Feather & Folk Festival.

Youth Entrepreneur Coordinator

Sponsoring the position of a Youth Entrepreneur Coordinator, one of the focuses was on giving presentations to junior high and high schools in the area about the Youth Ventures program which assist young entrepreneurs. This position helped kick-start the work that the Youth Ventures Coordinator, with CBDC Gateway office, does over the summer months.

Feather and Folk Festival

The Chamber also took part in organizing the Feather and Folk Festival that happened May 27th to June 5th. We had a great turnout to a majority of the events that were scheduled throughout the whole area. We had professionals in birding, hiking and wildlife that give presentations and guided walks. And of course the various artists, actors, singers and musicians from our area were fantastic! To view photos of the various events go to the Face book page: **Feather & Folk Festival, Codroy Valley & Area**.



Currently the "Race to the Sea" event is being organized for August 12th and 13th.